



PRESS RELEASE

7Days Media Services GmbH: Successful takeover of goods logistics from Valora Retail Switzerland

PRESS WHOLESALING AND GOODS LOGISTICS FROM A SINGLE SOURCE

Following the successful takeover and renaming of the Valora Services Division in July 2014 Thomas Kirschner's 7Days Media Services GmbH (7Days) has now also taken over the goods logistics at Valora Retail Switzerland. Valora and 7Days have signed a number of contracts regulating the allocation of warehousing and transport services for Valora Retail. The successful co-operation between 7Days and Valora has now been expanded to the area of goods logistics too.

By outsourcing warehousing and transport services previously rendered within the Group, Valora is further reducing the complexity within the Group. With its press wholesale business and its press and goods logistics, 7Days for its part now combines under one roof services that are ideally matched. The 7Days umbrella brand is targeted specifically at the market, capitalising on synergies between the areas of supply.

With its distribution of tobacco, beverages, confectionery, and fresh produce, the 7Days service offer has now been broadened, providing customers with a well-rounded offer.

The parties have agreed not to disclose any details about the price of the transaction. With 7Days also taking over the entire workforce, a seamless transition is guaranteed.

Thomas Kirschner, Managing Director
Egerkingen, 22 April 2015